



**PARTNERSHIP AGREEMENT
BETWEEN
NEW HAMPSHIRE DEPARTMENT OF ENVIRONMENTAL SERVICES
and
PROJECT LAUNDRY LIST, INC.**

The New Hampshire Department of Environmental Services (DES) and Project Laundry List (PLL) share the common goals of environmental education, advocacy, and protecting New Hampshire's citizens and natural resources from the impacts of climate change.

DES was established in January 1987 under the provisions of Chapter 202, Laws of 1986. The creation of DES brought together programs from four previously separate state agencies that had responsibility for such matters as water and air pollution control, water supply protection, dams and flood control, and waste disposal. Today DES implements these and other programs through a variety of regulatory, compliance assistance and educational efforts.

PLL began in 1995 and is now well established as the most prominent, largest international voice for common sense green laundry solutions. PLL is a non-profit, 501(c)(3) dedicated to making air-drying laundry acceptable and desirable as a simple and effective way to save energy and reduce greenhouse gases. Whether working on Right to Dry efforts or certifying DryRite Communities through another partnership with the Community Associations Institute, PLL strives to make it easier for people to hang out their clothes.

In recognition of their common efforts to increase energy efficiency, reduce energy costs, address climate change, and promote energy independence, DES and PLL hereby enter into this Partnership Agreement. This Agreement will facilitate collaboration and bring greater recognition, effectiveness, structure, and efficiency to future mutual efforts. This Partnership will result in enhanced communication between DES and PLL and improved environmental protection.

The specific areas of cooperation are detailed in the attached work plan, which is the result of discussions between representatives of DES and PLL. The tasks are nonbinding and voluntary, and can be revised at any time by agreement of both parties.

Thomas S. Burack
Thomas S. Burack, Commissioner, DES

Date: 4/16/2009

Alexander Lee
Alexander Lee, Executive Director, PLL

Date: 4/16/09

PARTNERSHIP WORK PLAN

I. Timeframe

This Work Plan shall be for the period from April 16, 2009 to April 16, 2011, and may be amended by mutual written agreement of the parties.

II. Program Areas and Tasks

A. Education and Outreach

1. DES

- a. Conduct one or more presentations on timely climate change issues for the PLL Annual Meetings in 2009 and 2010.
- b. In cooperation with PLL, promote National Hanging Out Day (April 19) to New Hampshire citizens through press releases, newsletters, and environmental events.
- c. Provide assistance and information to PLL in conducting educational programs for civic organizations, advocates and the general public on various topics, including cold water washing, line drying, and environmentally friendly detergent procurement and use.
- d. In cooperation with PLL, provide website content on the benefits of air-drying laundry and cold-water washing, including content specifically designed for multi-family and commercial laundry facilities and their operators, and link to the PLL website.
- f. In cooperation with PLL, encourage government agencies and health professionals to accept and promote practices that employ and encourage cold water detergents and low heat dryer settings or line drying when appropriate as safe and healthy alternatives to hot water washing and high heat drying.
- g. Provide assistance in developing a Greening the Campus Laundry Guide and outreach strategy for distribution to colleges, universities, nursing homes, and prisons.
- h. In cooperation with PLL, promote the development of information on proper clothes dryer maintenance to promote energy conservation and to minimize fire and safety hazards. This effort may be undertaken in collaboration with energy conservation and fire safety organizations.

2. PLL

- a. Organize and conduct National Hanging Out Day (April 19) in New Hampshire to demonstrate the benefits of air-drying laundry.
- b. Provide information to DES on PLL activities/programs and assist with preparation of website content promoting air-drying laundry and cold-water washing, specifically directed to multi-family and commercial laundry facility owners and operators, and provide a link to the DES website on the PLL website.

- c. Partner with DES to provide education for multi-family and commercial laundry facility operators, environmental advocates, and the general public through the PLL newsletter and other educational programs.
- d. Promote the development of information on energy usage, fire statistics and safety hazards related to the use of clothes dryers and provide expertise for creation of "Save Energy" and "Stop Dryer Fires!" literature, in collaboration with energy conservation and fire safety organizations, respectively.

B. Research, Rule and Policy Changes

1. DES

- a. In cooperation with PLL, work on science and policy research on green laundry issues, including, but not limited to:
 - determining the median (not average) household energy expenditure (in dollars and BTUs) used for drying laundry in a clothes dryer;
 - determining the number of community associations which have aesthetic regulations with negative effects on energy and resource conservation;
 - determining the health impacts of indoor and outdoor air-drying (allergies and disinfection).
- b. Include PLL in stakeholder list to receive climate and energy policy information, including information on development and implementation of New Hampshire Climate Action Plan.
- c. Solicit comments from PLL on rulemaking and policy changes related to energy efficiency, conservation and climate change.

2. PLL

- a. Provide information on Right to Dry legislation and other similar efforts to address barriers that restrict or ban outside clothes drying, and solicit comments from DES as appropriate.
- b. Participate in rulemaking and other advisory groups, specifically as requested by DES, as time provides.

III. Resources to Implement Partnership Agreement

- A. DES will provide staff support to meet the goals of this partnership, subject to budgetary limitations.
- B. PLL will provide staff and board time to meet the goals of this partnership, as time and budget permit.