

Sustainability:

Where to Begin and How to Develop Your Green Team



Mount Washington Resort

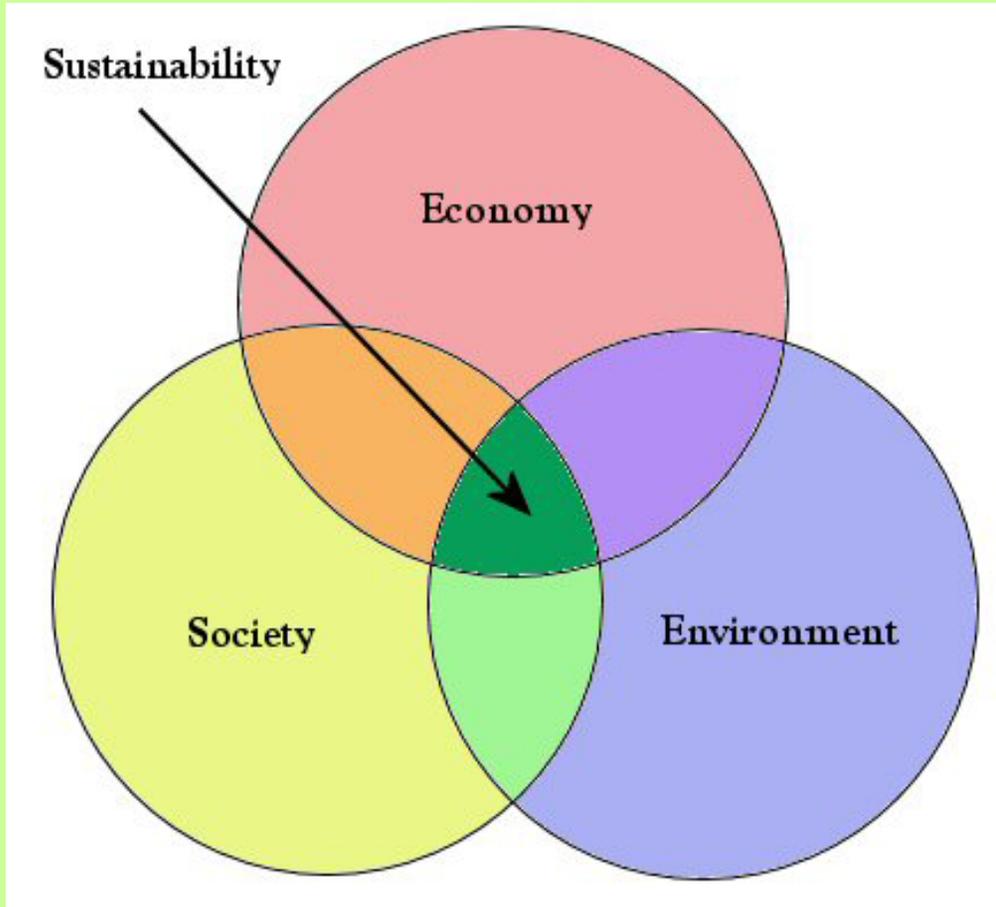
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Overview

- Defining Sustainability for your Business
- Developing a Vision, Mission, and Plan
- Establishing a Core Green Team
 - Policy, Program and Project Development
 - Staff Education
 - Evolvment



Defining Sustainability



Not just “Going Green” – Sustainability requires balancing Economic Development, Social Engagement, and Environmental Protection in an effort to provide a more sustainable living arrangement for today and to lessen our impact on tomorrow



Develop a Vision & Mission

- Envisioning Session

- Mix of Participants – passionate staff, management & executives
- Half-Day meeting – agenda and questions prepared ahead
- Define Sustainability for your Business
- Why embrace/incorporate Sustainability – Benefits & Risks
- Ideas per Department (Brainstorming)
- Engaging Employees
- Marketing your Efforts
- Develop Mission Statement



Develop a Vision & Mission

The mission of Mount Washington Resort is to support sustainability through environmental protection, economic and community development, and social engagement. Through continued education of our staff and visitors and seamless integration into our resort culture, Mount Washington Resort strives to be more efficient, less wasteful and a true leader in sustainability. Mount Washington Resort is committed to the long term investment and evolution in creating a sustainable future.



Green Team – Sustainable Operations Committee

- Staff who are passionate about making it happen
- Wide variety of department representation
- Executives & Directors
- Educators and Mentors to the Resort's Sustainability Program
- Evaluate Needs, Set Policies, & Advise Executives



Green Team – Sustainable Operations Committee

Step 1: Employee Education & Participation

- **Overview to Staff**
- **Employee Orientation**
- **Monthly Articles**
- **Sustainability Awards Program**
- **Staff Training**



Green Team – Sustainable Operations Committee

Step 2: Plan Development

- **Five Year Sustainability Plan**
- **Planning led by Green Team but participation by all**
- **Executive Buy-In and Support**



Green Team – Sustainable Operations Committee

Step 3: Implementation

- **Ownership of Goals**
- **Accountability**
- **Subcommittees**
- **Reporting Back/Tracking Progress and Success**



Green Team – Sustainable Operations Committee

Key Points

- **Ensure people on the green team are passionate about sustainability**
- **Get new blood from time to time**
- **Empowerment**
- **Follow your plan and mission, but ...**
- **It's OK if it doesn't work**
- **Always be willing to try something new - evolvement**



“Planning is bringing the future into the present so that you can do something about it now.”

- Alan Lakein, writer



“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it’s the only thing that ever has.”

- Margaret Mead





www.mountwashingtonresort.com/sustainability

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